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# TECHNOLOGY TIMES

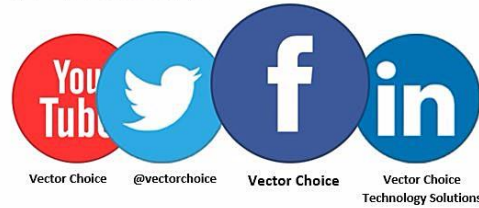
*Insider Tips To Make Your Business  
Run Faster, Easier And More Profitably*

"As a business owner, you don't have time to waste on technical and operational issues. That's where we come in! Call us and put an end to your IT problems finally and forever!"



*Will Nollen*  
Founder & CEO  
Vector Choice

WE'RE SOCIAL follow us on your favorite social media sites.



We are excited to announce that Vector Choice has purchased Imagine Systems in the Northern Virginia / Washington DC area! We are happy to have them on board as part of the ever growing Vector Choice Team. We now have offices in GA, NC, LA and VA.

**Featured Article:**

## **6 Key Advantages to Using Managed Services**



Organizations across every industry are discovering how today’s technologies help them achieve their objectives. For example, retailers use beacons to personalize marketing messages to individual customers based on where they are inside a store. Hospitals use technology to track patients and understand their experiences, helping to reduce readmission rates. Airlines use apps to streamline check-in, and sports teams use them to boost stadium attendance. [Continue Reading](#)

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### **SHINY NEW GADGET OF THE MONTH:**

## **August Doorbell Cam Pro**



It’s 3 a.m. You and your family are all tucked away in your beds, snoozing away. Suddenly, the doorbell rings, and everyone is shocked awake. Who is that? What do they want? And, most importantly, what should you do?

It’s a dicey situation, but luckily, modern technology has an answer — the August Doorbell Cam Pro. Another addition to the endless list of “smart home” offerings, the device is a small, unassuming square doorbell. At anytime — say, when a dark figure is looming on your porch in the middle of the night — you can open up your phone and take a look through the August Doorbell’s camera. After that, if you feel like a conversation is in order, you can talk through the device’s built-in microphone and speakers. With the ability to sync up to August’s smart locks and Amazon’s Alexa, the August Doorbell Cam Pro is a vital and convenient security addition to any smart home.

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## Drop These 4 Habits For A Successful 2018

Today, the business world is more rapid, complex, and volatile than ever before in history, a trend that shows no signs of slowing down. With that in mind, it's vital that entrepreneurs tighten up their business practices now, not later.

Here are four bad habits to kick in order to shed your company's sluggishness and step fully into the modern marketplace:

**1. Procrastinating training investment:** Investing in comprehensive training resources, which expands the skills of both you and your employees, can ensure you stay competitive in the midst of constant change.

**2. Amassing knowledge without applying it:** With millions of well-meaning advice articles plastered across the Internet, it's easier than ever to learn new principles. But you can't stop there. Actively implement the knowledge you gain, instead of keeping it locked away in your mind.

**3. Expecting ideas to come from the top down:** Today's savvy business owner doesn't solely channel those at the top of the organization chart. Instead, they welcome ideas from all levels of the company.

**4. Busywork:** Too many leaders get caught up in output metrics instead of outcomes. Get the numbers out of the way and watch your employees shine.

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## How To Spot A Phishing E-mail BEFORE It Can Do Any Damage

Phishing e-mails are bogus messages carefully designed to look like a legitimate message (or attached file) from a site or person you trust. Their goal is getting you to willingly give up your login info or unknowingly click a link to install a virus. The best of these e-mails look uncannily similar to their real-world counterparts, but there are ways to discern a phishing attempt from a legitimate e-mail.

First, hover over — but don't click on — the URL in the e-mail to see the actual website you'll be directed to. If there's a mismatched or suspicious URL, delete the e-mail immediately. Other telltale signs are poor grammar or spelling errors. And if the e-mail asks you to verify or validate your login or personal information, get out of there.

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The Grand Prize Winner of last month's Trivia Challenge Quiz is

**Charles Boehnke!**

Now, here's this month's trivia question!

**Who Wants To Win A \$25 Amazon Gift Card?**

The first 5MB hard drive weighed?

- A) 50 Pounds
- B) Over A Ton
- C) 25 Pounds
- D) 240 Pounds

**Respond & Email Us Right Now With Your Answer!**

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Vector Choice Technology Solutions 410 Peachtree Parkway Suite 4245 Cumming, Georgia 30041 United States  
(877) 468-1230